

# Tertiary & Higher Education Conference 2010

16th & 17th March 2010 | Dockside, Cockle Bay, Sydney



**Dr Glenn Withers AO**  
Chief Executive Officer  
Universities Australia



**Steven Schwartz**  
Vice Chancellor  
Macquarie University



**Ed Byrne**  
Vice Chancellor  
Monash University



**Professor Ian Young**  
Vice Chancellor  
Swinburn University  
of Technology



**Gavin Brown**  
Director  
Royal Institution  
of Australia



**Anthony Pollock**  
Chief Executive and  
Managing Director  
IDP Education Pty Ltd



**Pam Christie**  
Institute Director  
TAFE NSW –  
Sydney Institute



**Maureen Horder**  
Chief Executive  
Migration Institute of  
Australia



**Professor Shelda Debowski**  
President  
International Consortium for  
Educational Development

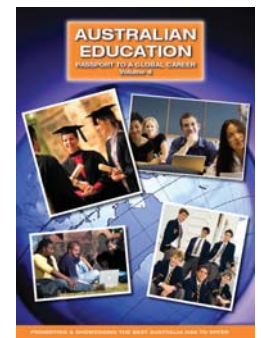


**Rod Jones**  
Chief Executive  
Navitas

This event is being run in conjunction with Marketing and Funding Universities today, 1 day conference on 17th March 2010



**MAJOR NEW BOOK:**  
Australian Education – Passport to a Global Career (Volume 4)



## About the conference:

The Government is committed to making Australia one of the most educated and highly skilled workforces in the world in order to secure national long term economic prosperity.

In March 2008, the Government initiated a Review of Higher Education to examine the future direction of the higher education sector, its fitness for purpose in meeting the needs of the Australian community and economy, and the options for ongoing reform. The Review was conducted by an independent expert panel, led by Emeritus Professor Denise Bradley AC.

This two day conference will cover the key areas outlined in the Government's funding system with an additional 2nd day (bookable separately) devoted to University marketing strategies.

## Who will be attending:

- ✓ Federal Government
- ✓ State Government
- ✓ Universities
- ✓ Higher Education Institutions
- ✓ Finance Companies
- ✓ Education Companies
- ✓ Education Suppliers
- ✓ Banking Institutions
- ✓ Management Schools
- ✓ IT Companies
- ✓ Business Schools
- ✓ Trainers
- ✓ Corporate Business Schools

## Thank you to our Endorsees:



## Major themes include:

- > Challenges of applying the Bradley Review recommendations
- > Revising academic standards in line with the new funding ("compacts")
- > How research intensive universities should be organised in 21st Century
- > Defusing the Indian student's fear on security
- > Recruiting overseas students from China & India vs USA
- > Regulating off-shore educational agents
- > Affect on TAFE institutes with proposed Government funding



# TERTIARY & HIGHER

## DAY 1, Tuesday 16th March 2010

8.30am Registration & morning tea and coffee

9.00am **Opening remarks from the Chair**  
Professor Shelda Debowksi, *President, International Consortium for Educational Development*



9.10am **KEYNOTE ADDRESS**  
**The Golden Mean: balancing migration, commercial and education objectives**  
✓ Dealing with commercial imperatives  
✓ Juggling research obligations  
✓ Focusing on advanced skill courses  
✓ Challenges faced in ensuring integrity in student visa programs  
• **Dr Glenn Withers AO**, *Chief Executive Officer, Universities Australia*



9.40am **Vice Chancellor Round table**  
**Challenges of applying the recommendations of the Bradley Review in line with the Government's proposed funding**



- **Steven Schwartz**, *Vice Chancellor, Macquarie University*
- **Professor Ian Young**, *Vice Chancellor, Swinburne University of Technology*
- **Ian O'Connor**, *Vice Chancellor, Griffith University*

10.40am **MORNING TEA**

11.10am **Academic freedom vs government legislation**  
Professor Gavin Brown, *Director, Royal Institution of Australia*



12.00pm **ROUND TABLE DISCUSSION**  
**Implementing the Government's new "compacts" based funding**  
✓ How easy will this be to implement?  
✓ Is the Government's desire for full "compacts" by 2011 doable?  
✓ What are the challenges faced in the first 12 months by universities?  
• **Vicki Thomson**, *Executive Director, ATN*  
• **Lenore Cooper**, *Director, IRU*



12.30pm **CASE STUDY - Revising academic standards in line with new funding agreements ("compacts")**  
✓ What measures are being used?  
✓ What is the trade-off?  
✓ Whole-of-workforce performance review – will it work?



**Professor Ian Young**, *Vice Chancellor, Swinburn University of Technology*

1:00pm **LUNCH**

2.00pm **PANEL DISCUSSION**  
**Why funding campus services is vital to student welfare**  
• **President, National Students Union**  
• **Dr Kerry Ferguson**, *Pro-Vice Chancellor of Student Services, La Trobe University (VIC)*

2.45pm **A return to "ancient roots"**  
**Steven Schwartz**, *Vice Chancellor, Macquarie University*



3:15pm **AFTERNOON TEA**

3.45pm **Pathways to residency vs education objectives**  
✓ Reviewing shorter courses  
✓ Focusing on advanced skill courses  
✓ Challenges faced in ensuring integrity in student visa programs

4.15pm **CASE STUDY** **How Research Intensive Universities should be organised in the 21st Century - The Way Forward**  
✓ Trends in research intensive funding universities in Europe  
✓ A look at how universities need to concentrate on their strengths  
✓ A move towards a clear focus and cross disciplinary research  
**Ed Byrne**, *Vice-Chancellor, Monash University*



4.45pm **Final remarks by Chair**

5.00pm **Networking Drinks Reception**

# EDUCATION CONFERENCE 2010


## DAY 2, Wednesday 17th March 2010

8.30am Registration & morning tea and coffee


9.00am **Opening remarks from the Chair**  
 **Professor Shelda Debowski**, *President, International Consortium for Educational Development*

9.10am **INTERNATIONAL STUDENTS**  
**Defusing the Indian student's fear on security**  
✓ What needs to be done on a National level?  
✓ Should more funding be given to Universities to implement more security to these International students?  
✓ Where are we failing in our duty of care?

9.40am **Recruiting overseas students from China and India vs USA**  
 **Anthony Pollock**, *Chief Executive and Managing Director, IDP Education Pty Ltd*

10.10am **Regulating off-shore educational agents**  
✓ Need to implement a voluntary code of conduct  
✓ What are the distinct challenges faced in regulating off-shore  
 **Maureen Horder**, *Chief Executive, Migration Institute of Australia*


### 10:40am MORNING TEA

11.00am **CASE STUDY** A look at major private educators in Australia and the success story of Navitas  
 **Rod Jones**, *Chief Executive, Navitas*

11.30am **KEYNOTE ADDRESS**  
A look at the Government's proposed individual funding agreements with Universities in Australia and how it proposes to put this new system into action

12:00pm **MASTER OF BUSINESS ADMINISTRATION**  
**Creating a new horizon in global education**  
✓ Why policy & research should reflect the future and not the past  
✓ A look at the need to embrace change to deliver new & reformed education and training  
✓ Meeting the changing market and coping with external factors  
 **Terry Kearney**, *Executive General Manager, Education & Health, Springfield Land Corporation*

### 12:30pm LUNCH

1.30pm **PRIVATE & TERTIARY SECTORS**  
**How the new changes to the Government's proposed funding of universities will affect the TAFE and what effects will it make to their financial viability in the tertiary landscape**  
 **Pam Christie**, *Director, Sydney Institute of TAFE NSW*

2.00pm **Forging partnerships with TAFE and promoting diversity across its rising postgraduate cohort**

2.30pm **Rapid shift: Re-orienting academic work for a brave new world**  
✓ Academic challenges in the new tertiary landscape  
✓ Implications for academic work and its assessment  
✓ Implications for academic leaders and university management

 **Professor Shelda Debowski**, *President, International Consortium for Educational Development*

3.00pm **Final remarks by Chair**

3.10pm **End of Conference**

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SPECIAL RATE FOR  
INNOVATIVE RESEARCH  
UNIVERSITIES MEMBERS  
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Delegates who register for the Tertiary & Higher Education Conference can also attend the Marketing & Funding Universities Today conference on 17th March 2010 (Day 2)

**ATTENDEES****Delegate 1:** Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

**Delegate 2:** Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

**Delegate 3:** Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

**Delegate 4:** Name \_\_\_\_\_

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