

# International Higher Education

*Managing risk to ensure sustainable growth*

14th & 15th February 2012, Sumac, Docklands, Melbourne

## Hear from:



Professor  
Monique Skidmore  
Pro Vice-Chancellor  
International and  
Major Projects  
**University of Canberra**



Professor Dean Forbes  
Deputy Vice-Chancellor  
International and  
Communities  
**Flinders University**



Professor Helen Bartlett  
Pro Vice-Chancellor  
and President  
**Monash University,  
Gippsland Campus**



Peter Speldewinde  
Assistant Secretary  
Migration and  
Visa Policy Division  
**Department of  
Immigration and  
Citizenship**

## Attend and learn:

- ✓ Strategies to **manage risk** and **provide quality assurance** in international education
- ✓ Methods for **diversifying your student base**
- ✓ How to **align your strategy** with the **needs of international students**
- ✓ From **interactive sessions**

## Pre & Post Conference Workshops

### Workshop A

How to adapt to the regulatory changes

### Workshop B

How to manage risk & provide quality assurance in international education

**SAVE up to \$700 when you register by 22 December 2011**

Researched by:



## Join the discussion with:

Robin Buckham  
Deputy Vice-Chancellor International and Development  
**Deakin University**

Professor Lesleyanne Hawthorne  
Associate Dean International  
**University of Melbourne**

Daniel Capper  
Director, Careers and Graduate Employment  
**University of Queensland**

Danielle Hartridge  
National President  
**ISANA: International Education Association**  
Associate Director International Student Support  
**Victoria University**

Barbara Robinson  
Manager Extension Studies Domestic Institute of Continuing and TESOL Education  
**University of Queensland**

Professor Simon Ridings  
Dean International Development  
**Curtin University**

Dr Linda Hort  
Principal and General Manager  
**ANU College**

Associate Professor Sophie Arkoudis  
Higher Education and Deputy Director, CSHE  
**University of Melbourne**

Arfa Noor  
National President  
**Council of International Students Australia (CISA)**

Elena Dagus  
Manager, Compliance, International Services  
**RMIT University**

Emma Lincoln  
Associate Director, Compliance and Quality  
**Swinburne University of Technology**

Maurene Horder  
Chief Executive Officer  
**Migration Institute of Australia**

Chris Wallis  
Director, Swinburne College  
**Swinburne University of Technology**

Professor Shelda Debowski  
President  
**Higher Education Research and Development Society of Australasia (HERDSA)**

## Developing a sustainable future in international education

The implementation of the Knight Review has allowed for opportunity to develop and grow international education in Australia; however it has also put pressure on higher education to effectively manage risk and provide quality assurance.

Following the Knight Review it is vital to understand the changes in compliance and develop an internal risk assessment framework that is right for your institution.

To provide quality it's important to understand the needs of the international student and define the responsibility of universities to students. In understanding the expectations of international students, higher education providers can align strategy with capacity to create a distinct education offering.

This conference will share insights and discuss challenges around managing risk and providing quality to continuously improve international education in Australia.

### By attending this conference you will discover:

- How to **assess and manage risk** internally
- A **hybrid approach** to **exporting education**
- Methods to ensure universities **maintain a low risk rating**
- **Improving retention** by **managing academic progress**

**"Sustained growth and continued educational quality will only be achieved if the sector remains committed to accepting responsibility for managing the risks."**

Senator the Hon Christopher Evans  
Minister for Tertiary Education, Skills, Jobs & Workplace Relations

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# Day One

Tuesday 14th February, 2012

8.30 Registration & coffee

9.00 Welcome to Country

9.10 Welcome remarks from the Chair

Professor John Taplin  
University of Adelaide

## Aligning your strategy with the needs of the international student

9.20 The role of DIAC in assessment and monitoring standards in the new era

- How legislation will manage the new visas
- Advising universities in international student selection under the new visa requirements
- What will be the requirements for qualifying someone as a genuine student?
- Education Visa Consultation Committee

Peter Speldewinde  
Assistant Secretary  
Migration and Visa Policy Division  
Department of Immigration and Citizenship

10.00 Who is the international student & what are their expectations & needs?

- Is the international student changing?
- What are their expectations and needs?
- What does quality mean from an international student's perspective?

Arfa Noor, National President  
Council of International Students Australia (CISA)

10.40 Diversifying your student base

- Recruiting from third world countries
- Changing curriculum to foster international students ability to stay in Australia longer

Professor Monique Skidmore  
Pro Vice-Chancellor International and Major Projects  
University of Canberra

11.20 Morning tea

11.50 Offshore engagement strategy

- Strengthening partnerships with offshore universities – broad, deep and multifaceted
- Facilitating faculty involvement in offshore activities

Robin Buckham  
Deputy Vice-Chancellor International and Development  
Deakin University

12.30 What international student strategy is right for you?



- Maintaining quality
- What is the right mix for your institution?
- Developing an international student strategy to manage risk

1.10 Lunch

## Institutional risk frameworks

2.10 How to ensure universities maintain a low risk rating

- Assessing what measures should be taken

Professor Simon Ridings  
Dean International Development  
Curtin University

2.50 Assessing & managing risk in international education: A post Knight review institutional perspective

- Internal risk assessment frameworks
- Anticipating the consequences of the Knight Review
- Managing and monitoring agents

Professor Dean Forbes  
Deputy Vice-Chancellor International and Communities  
Flinders University

3.30 Afternoon tea

4.00 Impact of the Baird & Knight reviews - Managing quality & compliance

- Changes to ESOS and provider accountability for student visa compliance
- Preparing to implement the legislative changes - a road map
- Balancing compliance requirements with business imperatives

Elena Dagis  
Manager, Compliance, International Services  
RMIT University  
Emma Lincoln  
Associate Director, Compliance and Quality  
Swinburne University of Technology

## Managing partnership risk

4.40 Ensuring successful English language & packaged programs



Panel Discussion

- Opportunity to recruit international students with low levels of English competence
- Mitigating risk with pathway providers
- Managing packaged programs
- Developing strategic partnerships

Professor Monique Skidmore  
University of Canberra  
Chris Wallis  
Swinburne University of Technology  
Arfa Noor  
Council of International Students Australia (CISA)

5.20 Closing remarks from the Chair & close of day one

**SAVE up to \$400 when you register by 27 January 2012**



# Day Two

Wednesday 15th February, 2012

8.30 Welcome & coffee

9.00 Welcome remarks from the Chair

Professor Leslyanne Hawthorne  
Associate Dean International  
University of Melbourne

## Examining strategy & capacity to attract international students

9.10 Balancing risk – an overview of onshore & offshore education strategies

- Developing a hybrid approach to exporting education in this growing economy
- Developing and sustaining offshore partnerships
- Addressing the staffing risk factor

Professor Shelda Debowski, President  
Higher Education Research and Development Society of Australasia (HERDSA)  
Winthrop Professor, Higher Education Development  
University of Western Australia

9.50 Providing specialised education to international students through a niche program



Case Study

- Developing arrangements with international universities to enhance international education
- Community hosting programs
- Building a strong leadership team

Professor Helen Bartlett, Pro Vice-Chancellor and President  
Monash University, Gippsland Campus

10.30 The future of education agents in the market place

- A means of mitigating risk for universities
- Building quality into the education agent profession
- Choosing your partners in international recruitment
- Managing partnership risk

Maurene Horder  
Chief Executive Officer  
Migration Institute of Australia

11.10 Morning tea

11.40 Increasing international education by offering quality education in multiple disciplines



Panel Discussion

- Disciplinary differences in supporting international students
- Broadening the offerings to international students

Professor Leslyanne Hawthorne  
University of Melbourne  
Professor Shelda Debowski  
Higher Education Research and Development Society of Australasia (HERDSA)  
Professor Helen Bartlett  
Monash University, Gippsland Campus

## Defining universities' responsibilities & obligations to international students

12.20 Improving the experience for international students in Australia



Case Study

- Pre-arrival, orientation and accommodation
- Developing and maintaining supportive social networks
- The health and wellbeing of international students

Danielle Hartridge, National President  
ISANA: International Education Association  
Associate Director International Student Support  
Victoria University

1.00 Lunch

2.00 Providing international students with the tools they need to excel professionally in Australia



Case Study

- Assisting international students in developing professional communication skills
- Professional pathway programs

Barbara Robinson, Manager Extension Studies Domestic  
Institute of Continuing and TESOL Education  
University of Queensland

2.40 Improving retention by managing academic progress



Panel Discussion

- Managing and monitoring the English language skills of international students
- Improving participation in classroom activities
- Encouraging and supporting academic honesty
- Using student communities in managing academic progress

Dr Linda Hort  
ANU College  
Associate Professor Sophie Arkoudis  
University of Melbourne

Barbara Robinson  
University of Queensland  
Professor Dean Forbes  
Flinders University

3.20 Afternoon tea

3.50 Gearing up domestic career services to think international

- Work integrated learning for international students
- Adding value for international students
- Better partnerships with employers

Daniel Capper  
Director, Careers and Graduate Employment  
University of Queensland

## The future of Australian international education

4.30 How will the Knight Review lead to improvements & a sustainable future in international education in Australia?

- Analysing what others are doing in the UK, US and Canada
- Other countries response to the Knight review
- A larger responsibility on universities for students enrolled

Professor Leslyanne Hawthorne  
Associate Dean International  
University of Melbourne

5.10 Closing remarks from the Chair & close of conference

# Workshops

Monday 13th February, 2012

Thursday 16th February, 2012

## How to adapt to the regulatory changes

### Pre Conference Workshop A Monday 13th February, 2012

9.00am – 4.00pm

The new student visa program drives universities to increase their responsibilities to the students they enrol. It will be a matter of managing risk and having a good understanding of regulatory change.

#### This workshop will provide you with the tools to:

- Identify and understand the extent of university obligations under the new regime
- Put in place policies and procedures to assess eligibility of prospective international students
- Understand to what extent universities will be required to identify fraud or misleading information as part of the visa application process
- Determine what measure universities should take to minimise the legal risk

#### About your workshop leader:



**Aristotle Paipetis**  
Principal Solicitor  
Visa Lawyers Australia

Aristotle Paipetis is the Principal Solicitor at Visa Lawyers Australia. He is a Registered Migration Agent (MARN: 0006846). With over 18 years of legal experience, Aristotle has covered the full spectrum of immigration and citizenship law. He assists organisations in all industries, including Australian Universities, with their immigration needs. He also undertakes specialist consultancy work for universities on the implications of immigration laws, especially in the areas of student visa requirements, General Skilled Migration and ESOS compliance. Aristotle also regularly presents to organisations on immigration changes. He is regularly invited to present to student groups including The Council of Australian Postgraduate Associations (CAPA) and Council of International Students (CISA). Aristotle was the solicitor that led the successful anti-discrimination case against the NSW government involving the entitlement of international students to "travel concessions".

Aristotle obtained his Bachelor of Laws from the University of New South Wales, Australia and his Masters of Laws from Queen Mary and Westfield College, University of London, UK.

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## How to manage risk & provide quality assurance in international education

### Post Conference Workshop B Thursday 16th February, 2012

9.00am – 4.00pm

International higher education is ever changing, and it is important that universities are prepared to manage the risks associated with these changes. To manage risk and provide quality assurance, there are many areas which need to be addressed and it's important that the departments in charge of these areas work together to develop positive outcomes.

The aim of this workshop is to address risk associated with establishing and managing international education partnerships. It will enable you to discuss and determine their best strategies for managing this risk.

#### During this interactive workshop you will explore how to:

- Comply with a standards based regulatory environment for activity involving partners
- Develop good business practice in establishing, managing and monitoring partnerships on and offshore
- Ensure effective institutional commitment to partnership management strategies

#### About your workshop leader:



**Emeritus Professor Debbie Clayton**  
Clayton International  
International Education Consulting

Emeritus Professor Debbie Clayton worked in the University sector for over 28 years and held the positions of Faculty Dean and Dean of International Programs at CQ University. She has over 17 years' experience in both onshore and offshore international educational partnerships with private and public education partners with responsibilities for strategy and business development, quality program delivery systems and compliance systems. As General Manager Education Queensland International she oversaw a portfolio of activity to commercialise the products and services of Education Queensland. Since 2008 she has been a Director of Clayton International, a private International Education Consulting Company, consulting to public and private providers in the university, and VET sectors, professional associations and onshore and offshore governments.

She has been an AUQA Auditor and an External Reviewer for the Oman Accreditation Council since 200 and a member of the TEQSA Establishment Taskforce. She continues to actively publish, present and supervise students in topics related to International Education.

Early booking discounts apply – the earlier you book the more \$\$\$ you save

